

Having launched as a shirt specialist of some repute in Glasgow, Ted Baker quickly became the place to buy some of the very best contemporary men's shirting.

From the beginning Ted has had a very clear, unswerving, focus on quality, attention to detail and a quirky sense of humour – something that gained the quickly growing brand the title of ‘No Ordinary Designer Label’. Everything produced under the Ted Baker name has his personality woven into its very heart.

Today, Ted is one of the fastest-growing leading lifestyle brands in the UK with a wide range of collections including Menswear, Womenswear, Global, Endurance, Pashion, Langley, Accessories, Fragrance, Skinwear, Footwear, Eyewear and Watches.